



Turning Scholarships Into An Incentive That Builds College-Going Culture

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Why Don't Students Attend College?

- Worried about the price
- Distorted view of what it costs
- Does not understand financial aid

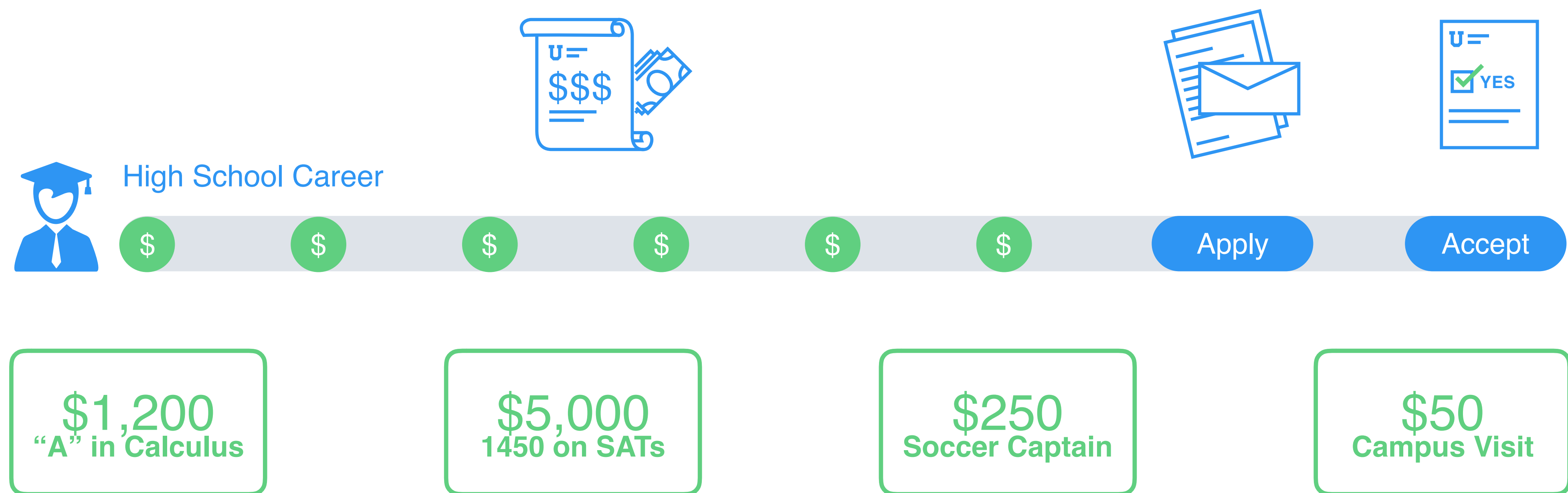
The Problem with Scholarships Today

Impact only after the application decision has been made



Limited ability to influence the **apply** decision

A New Approach: Micro-Scholarships



“Levels the college playing field and paying field”

The New York Times

Current California Partners



Benefit to Students



Students Benefit



Stay motivated, on track



See path to affordability



Discover the right college



70.1%

Strongly Agree or Agree:

After using RaiseMe, I have a better understanding of what it takes to be accepted and earn scholarships from colleges

71.7%

After using RaiseMe, I want to challenge myself more inside and outside of the classroom to earn scholarships to college

78.4%

RaiseMe has given me a better understanding of how my grades and extracurriculars affect my acceptance into college

Serving a diverse student community of 850,000+



Julian Loera
\$28,000
University of Dayton



Maggie Benware
\$25,000
University of Denver



Celine Yan
\$12,800
Northeastern University



Jacob Nazarenko
Full Scholarship
Univ. of Toronto



Diolanda Caballero
\$30,000
Clark University



Annika Meyers
\$82,000
Drake University



Jonathan Covert
\$34,500
Champlain College



Elizabeth Harripersad
\$25,000
Cal Lutheran



Estrella Salgado
\$10,000
FIU



Suhaib Elhadi
\$16,000
NY Institute of Technology

From the Students



Wynn Phillips

Earned \$54,385

from Susquehanna University

"I found Raise.me helpful because I really didn't have any direction towards schools and the cost was a huge concern going into it. Raise.me opened my eyes to schools that are willing to give back to their students and that was very important to me."



Shay Mousavi

Earned \$5,551

from Florida International University

"Raise.me is one of the easiest and most helpful scholarship opportunities someone can apply for. [...] All students have to do is enter their information and get awarded for their hard work. Raise.me is the reason I don't have to stress to cough up money for college. I appreciate them everyday and I hope every high school student takes the time to apply and be rewarded. Thank you, Raise.me!"



Jesus Guadalupe Valenzuela

Earned \$6,575

from University of Arizona

"Raise.me motivated me throughout high school by allowing me to visualize the amount of financial aid that I was eligible to receive for my various accomplishments. I was eager to raise that amount as the years progressed. By incorporating myself in the activities I already enjoyed such as basketball, A.P. courses and extracurricular clubs, it was easy to be rewarded. [...] It's organizations like Raise.me that inspire the young minds of my generation to do their best."



How Does This Work?

