



RaiseMe is a free college readiness tool designed to make earning scholarships for college even clearer and more attainable for students of all backgrounds.

What is RaiseMe?

The big idea behind RaiseMe is this: right now, billions of dollars in scholarship money from colleges are given out to students at the very end of high school--after they've already done well or not, applied to a college or not, and been accepted or not. That's often far too late to impact a student's college ambitions or choices.

On RaiseMe students are able to earn that scholarship money starting as early as the 9th grade for doing all the things that best prepare them to succeed - whether that's getting good grades, taking AP courses, volunteering in the community, or their participation in extracurricular activities. This model makes preparing for college (both financially and academically) more tangible and attainable for students especially those from low-income and first-generation backgrounds.

Our Impact

- RaiseMe helps to improve cost transparency for students and families by showing them earlier in their high school careers how much they could be earning in scholarship funds towards a wide range of colleges. This can increase a student's confidence when applying to college while also helping to show students a range of schools that may be a better fit and match.
- Our hope is that the micro-scholarships earned by students on RaiseMe motivate them to do better in high school earlier on, ultimately resulting in students taking on more rigorous coursework, challenging themselves, and doing better throughout high school so that by senior year, when applying to college, they're more qualified candidates for wherever they attend.
 - And, our data supports this theory: 35% of students have reported taking more challenging coursework in high school due to the ability to lock in more achievement-based micro-scholarships on RaiseMe.

How to use RaiseMe

- School counselors often have large caseloads, making it challenging to engage with every student as frequently as they would like.
- We've created a classroom guide which is a step by step guide for how students should create an account on RaiseMe. Making it easy to introduce RaiseMe in a classroom, advisory period, homeroom, core class, or orientation.
- Educators can create accounts on Raise.me where they can invite students to participate in RaiseMe.
- School counselors and teachers can easily track the progress of any student by seeing the colleges their students are interested in and how much they've earned towards each institution.
- They also have access to all the important deadlines for their seniors applying to colleges.

