





SCHOOL COUNSELOR LEADERSHIP NETWORK AGENDA AND PROGRAM



LEADING THE WAY TO
COLLEGE AND CAREER READINESS



SCHOOL COUNSELOR LEADERSHIP NETWORK MEETING SEPTEMBER 29, 2016 | 7:30 a.m. - 3:30 p.m.

AGENDA

7:30 a.m. - 8:00 a.m. Registration

8:00 a.m. - 8:15 a.m. Welcome

> Hilma Griffin-Watson Executive Director

Remarks

Kenneth M. Young Riverside County

Superinten dent of Schools

8:15 a.m. - 9:00 a.m. College Kickoff 2016

Penny Kubly

Senior Leadership Associate

Race To Submit FAFSA Initiative Awards Riverside County's Success and Initiatives College and Career Readiness Goals

Catalina Cifuentes Leadership Associate

College and Career Readiness

9:15 a.m. - 10:15 a.m. Session L

10:25 a.m. - 11:25 a.m. Session II

11:30 a.m. – 12:30 p.m. Lunch

12:40 p.m. – 1:40 p.m. Session III

1:50 p.m. – 2:50 p.m. Session IV

2:50 p.m. - 3:30 p.m. Network for College and Career Readiness Goal Support

(Raincross Ballroom)

SESSION I (9:15 a.m. - 10:15 a.m.)

Session:

NACAC Step by Step - A Comprehensive Middle School College Counseling Curriculum

Audience:

Middle School

Speakers(s):

Tania Johnson-Rachkoskie Director of Education and Training National Association for College Admission Counseling

Join this session for a hands-on train the trainer session that features National Association for College Admission Counseling (NACAC) Stepby-Step College Counseling Curriculum, a free resource for counselors, by counselors. The curriculum features lessons that can be used one-on-one and in group counseling sessions for middle and high school students.

Room:

Meeting Room 4

Session:

The ABC's of Crayons to College and Career

Audience

Elementary and Middle School

Speaker(s):

Holly Todd, School Counseling Specialist Utah State Board of Education

Lynette Schiess, School Counselor J.R. Smith Elementary School Wasatch County School District

Room:

Meeting Room 5

Session:

Being Their Advocate: Supporting Homeless Students Who Access Higher Education

Audience:

Middle and High School

Speaker(s):

Cyekeia Lee

Director of Higher Education Initiatives National Association for the Education of Homeless Children and Youth

Room:

Meeting Room 6

Two elementary school counselors from Utah will show how they helped motivate elementary students to become College and Career Ready through a program called the ABC's of Crayons to College and Career. This program focuses on 35 employability skills, community partnerships and College and Career Readiness standards outlined by NOSCA and The College Board. They will share how schools can implement similar programs in their school to help promote College and Career Readiness for elementary schools.

Each year homeless youth access higher education while facing many obstacles. These students contend with histories of trauma, abuse, and neglect. Higher education may be their best hope for a brighter future. This session will discuss ways to overcome barriers homeless students encounter as they access higher education including applying for Federal Student Aid and scholarships, housing options and more. This session will also discuss federal guidance for homeless education professionals, and school counselors to support homeless students as they access higher education.

College N.O.W.:

Navigating, Organizing, and Writing

Audience:

High School

Speaker(s):

Beth Arey, College and Career Coordinator Evanston Township High School

Room:

Meeting Room 7

Session participants will explore a summer course designed for rising seniors who want to develop an in-depth action plan for the comprehensive college process. Course topics include the college search, understanding application expectations, writing college essays, college costs, financial aid, and the admission and selection process. The goal of the course is for students to analyze experiences, expectations and goals with a willingness to discover best fit colleges and craft effective essays.

Session:

Access, Affordability, and Outcomes: The Coalition Application

Audience:

High School

Speaker(s):

Nikki Chun Senior Associate Director of Admissions California Institute of Technology

Omar Zazueta, Associate Dean of Admissions Claremont McKenna College

Room:

Meeting Room 8

A coalition of U.S. public and private colleges and universities have developed an online platform for planning for and applying to college. As part of a commitment to strong outcomes and high graduation rates, this group aims to broaden access to students of all backgrounds by making their institutions accessible and affordable for as many families as possible. This presentation will outline progress the Coalition has made in the past year of development, highlight the benefits of the portfolio, and the new application platform that has been implemented for use by students applying for fall 2017 admission. Session participants will review the integrative features of the Coalition Application, the Digital Profile, and the Collaboration Platform.

Session:

Understanding Historically Black Colleges and Universities (HBCUs)

Audience:

High School

Speaker(s):

Iva Stewart-Barre, Admissions Counselor Spelman College

Room:

Meeting Room 9

Historically Black Colleges and Universities (HBCUs) are campuses with a special focus and provide support as well as leadership opportunities students will not find at traditional college campuses. This session will address myths associated with HBCUs campuses and shed light on the various post-secondary opportunities available to ALL students.

UC Is Changing

Audience:

High School

Speaker(s):

Simone Curry, Admissions Counselor University of California, Riverside

Room:

Meeting Room 10

After 10 years, the University of California decided to make a significant change. Out with the old personal statement and in with a new selection of more personalized questions designed to elicit more specific and relevant information. Learn why we changed and how these questions will help your students as well as gain insight to other UC system updates.

SESSION II (10:25 a.m. - 11:25 a.m.)

Session:

Use Data to Create and Sustain a College-Going Culture

Audience:

High School

Speaker(s):

Laura Conklin, School Counselor Franklin Pierce High School Franklin Pierce School District

Room:

Meeting Room 4

School counselors at Franklin Pierce High School in Washington actively implement a comprehensive college and career readiness culture within their school counseling program. Hear about how these school counselors use college readiness data to drive programs geared towards post-secondary success. Learn about vertically aligned college and career readiness K-12. Walk away with action plans and ideas for using data to identify and inform, as well as tangible programs/interventions and processes for identifying students who excel, those who need additional support and those who need intensive interventions.

Session:

Learn, Explore, Grow, Focus, and Apply: The Common Application and the Path to College Enrollment

Audience:

High School

Speaker(s):

Annie Unger, Member Relations Manager The Common Application

Room:

Meeting Room 5

The Common Application has long been a leader in the college application transaction -- that point in time where students complete and submit an application. Now, with a user base of over 1 million students and recommenders, the association is building on its four-decade legacy by collaborating with educators, researchers, foundations, and like-minded organizations to expand educational opportunities for all students. Join us for an update on the 2016-2017 application system and a discussion of access initiatives that range from virtual advising to FAFSA completion to counselor professional development.

Being Their Advocate: Supporting Homeless Students Who Access Higher Education

Audience:

Middle and High School

Speaker(s):

Cyekeia Lee
Director of Higher Education Initiatives
National Association for the Education of
Homeless Children and Youth

Room:

Meeting Room 6

Each year homeless youth access higher education while facing many obstacles. These students contend with histories of trauma, abuse, and neglect. Higher education may be their best hope for a brighter future. This session will discuss ways to overcome barriers homeless students encounter as they access higher education including applying for Federal Student Aid and scholarships, housing options and more. This session will also discuss federal guidance for homeless education professionals, and school counselors to support homeless students as they access higher education.

Session:

The Georgia Plan: College and Career Readiness Programming for Elementary Schools

Audience:

Elementary and Middle School

Speaker(s):

Jennifer Diaz, School Counselor Lanier Middle School Gwinnett County Public Schools

Room:

Meeting Room 7

Participants will be exposed to college and career readiness programs that have been successful in exposing elementary aged students to and engaging them in long term goal setting through exploration of future college enrollment and career planning. Ideas presented will be easily replicable for school counselors functioning in schools with minimal budgets. Because no school counselor can function as an island off by themselves, suggestions for garnering teacher and administration buy-in and support for programs will also be discussed.

Session:

National Student Clearinghouse- Using Postsecondary Data to Drive our Work

Audience:

High School/One Representative From Each High School

Speaker(s):

Samantha Dowd
Senior Client Relationship Specialist
StudentTracker Services

Room:

Meeting Room 8

StudentTracker is specifically designed to allow high schools and districts a comprehensive look into the enrollment, persistence, and completion of their alumni in post-secondary education. StudentTracker does not survey students, but tracks them based on enrollment details reported directly to us by over 3,600 post-secondary institutions including public, private, and technical schools. This session will offer an overview of the StudentTracker program, how to access your data, and read reports to share with your team and staff.

Creating Options in the College Search: Finding the Perfect College and How to Pay for It!!

Audience:

High School

Speaker(s):

Gary Bednorz University of New Mexico

Keith Gissel Colorado Mesa University

Dennis Yan Northern Arizona University

Makayla Hall University of Nevada Reno

Room:

Meeting Room 9

With thousands of options available, deciding where to attend college can be a challenging task. However, this presentation will pave the road to the perfect choice and may even help families figure out how to pay for it!! The informative and entertaining workshop covers instate choices, out-of-state possibilities, the top reasons students choose a college, the various costs, financial aid and scholarship opportunities including WUE (pronounced "woo-wee") the Western Undergraduate Exchange. WUE is a regional tuition-reciprocity agreement that enables students from U.S. Western states to enroll in more than 150 participating two and four-year public institutions at reduced tuition.

Session:

The 1-Hour Guide to the NEW 2016-2017 UC Essay Prompts

Audience:

High School

Speaker(s):

Ethan Sawyer College Essay Guy

Room:

Meeting Room 10

Curious, concerned, or confused about the eight new UC prompts? This session has you covered. First, we'll discuss why the essays changed, then we'll look at some practical ways of approaching each prompt, plus analyze an amazing example for each prompt. Handouts provided!

SESSION III (12:40 p.m. - 1:40 p.m.)

Session:

Building an Effective School Counseling Program through Data

Audience:

Middle School

Speaker(s):

Pedro Caro, School Counselor North Mountain Middle School San Jacinto USD

Erika Gardner, School Counselor North Mountain Middle School San Jacinto USD

Room:

Meeting Room 4

The purpose of this session is to give participants information about how to implement a data-driven, comprehensive school counseling program at the middle school level. Topics will include: how to use data to drive core curriculum lessons and intentional guidance groups, how to incorporate the ASCA National Model into your existing program and how to cultivate an effective school counselor-principal relationship. The presenters will provide an array of resources for you to use including ways to build college and career readiness at the middle school level to ensure that all students are on a pathway to success!

College and Career Readiness in Elementary School

Audience:

Elementary and Middle School

Speaker(s):

Marinda Peters, School Counselor Fern Hill Elementary Forest Grove School District

Room:

Meeting Room 5

It's never too early to support students in college and career planning. Address the effectiveness of college and career readiness plans at the elementary level, and get examples of implementation strategies. Walk away with a schoolwide plan for college and career planning at your elementary school.

Session:

Raising Expectations - How a High School Counseling Team Challenged Their Students and Themselves to Improve Their A-G Completion Rate

Audience:

High School

Speaker(s):

Elizabeth Cooke, School Counselor Chaparral High School Temecula Valley USD

Gilbert Compton, Principal on Special Assignment Temecula Valley USD

Room:

Meeting Room 6

In this session you will learn the nuts and bolts of how one school took strategic action to improve their students' a-q completion rates by 18.6% in two years. The plan can be both replicated across schools and scaled up across districts. Taking you from planning to action to results, you will hear the story from practitioners in the "trenches" what obstacles and barriers need to be addressed and how to overcome them. You will receive strategies and lessons learned that your school can implement to improve student college readiness. The action plan you walk away with will need your administration's support, so drag them with you to this informative session.

Session:

Utilizing Peer College Counselors Effectively

Audience:

Middle School and High School

Speaker(s):

Sylvia Yi, College Counselor El Camino Real Charter High School

Room:

Meeting Room 7

We have many responsibilities at school. Why not train students to alleviate some of this work and support your school's college going culture? To reach out to students? In this session, you will be provided with ideas on how to use students as peer college counselors to help support college applications, FAFSA completion, and answer common questions about college requirements and admissions process.

National Student Clearinghouse- Using Postsecondary Data to Drive our Work

Audience:

High School/One Representative From Each High School

Speaker(s):

Samantha Dowd Senior Client Relationship Specialist StudentTracker Services

Room:

Meeting Room 8

StudentTracker is specifically designed to allow high schools and districts a comprehensive look into the enrollment, persistence, and completion of their alumni in post-secondary education. StudentTracker does not survey students, but tracks them based on enrollment details reported directly to us by over 3,600 post-secondary institutions including public, private, and technical schools. This session will offer an overview of the StudentTracker program, how to access your data, and read reports to share with your team and staff.

Session:

Talking WUE: We Understand and Explain (pronounced "woo-wee")

Audience:

High School

Speaker(s):

Gary Bednorz University of New Mexico

Keith Gissel Colorado Mesa University

Dennis Yan Northern Arizona University

Makayla Hall University of Nevada Reno

Room:

Meeting Room 9

The Western Undergraduate Exchange, a regional tuition-reciprocity agreement that enables students from U.S. Western states to enroll at participating two- and four-year public institutions at reduced tuition. The WUE program offered at 150+ institutions has some similarities among all and many variations causing confusion and misunderstandings. Panelists from WUE institutions will explain the commonalities and address the nuances. Counselors will be equipped to assist students look at out-of-state schools that offer WUE and ultimately reduced tuition!! The panel has more than 60 years of experience in college admissions. All panelists are staff with WUE institutions. We will explain the similarities and discuss the variables.

Session:

The 1-Hour Guide to the NEW 2016-2017 UC Essay Prompts

Audience:

High School

Speaker(s):

Ethan Sawyer College Essay Guy

Room:

Meeting Room 10

Curious, concerned, or confused about the eight new UC prompts? This session has you covered. First, we'll discuss why the essays changed, then we'll look at some practical ways of approaching each prompt, plus analyze an amazing example for each prompt. Handouts provided!

SESSION IV (1:50 p.m. - 2:50 p.m.)

Session:

What Elementary School Counselors Need to Know About the College Admissions Process

Audience:

Elementary School

Speaker(s):

Tania Johnson-Rachkoskie
Director of Education and Training
National Association for College Admission
Counseling

Room:

Meeting Room 4

College counseling is not just for high school students and it is never too early to begin the conversations about post-secondary options. Elementary students need to understand that college is a goal that can be attained and is possible. Participants of this session will receive insight and information on how to support and inspire their elementary students from the National Association for College Admission Counseling (NACAC).

Session:

iCAPS: Individualized Career and Academic Plans

Audience:

Middle and High School

Speaker(s):

Beth Arey, College and Career Coordinator Evanston Township High School

Room:

Meeting Room 5

See how you can devise a program for 6-12 graders to explore, plan and transition through the phases of college and career readiness. Learn how to engage students in preparing for their futures with structured and unstructured awareness activities, reflective exercises, and essential tasks. Identify mechanisms to track progress, implement tiered supports, and build a culminating college and career readiness portfolio.

Session:

Utilizing Peer College Counselors Effectively

Audience:

Middle and High School

Speaker(s):

Sylvia Yi, College Counselor El Camino Real Charter High School

Room:

Meeting Room 7

We have many responsibilities at school. Why not train students to alleviate some of this work and support your school's college going culture? To reach out to students? In this session, you will be provided with ideas on how to use students as peer college counselors to help support college applications, FAFSA completion, and answer common questions about college requirements and admissions process.

FAFSA Prior-Prior Year: Implications for Students and Families

Audience:

High School

Speaker(s):

Maria Bachus Financial Aid Scholarship Coordinator University of Caifornia, Riverside

Room:

Meeting Room 8

The upcoming financial aid application cycle brings one of the biggest changes to the FAFSA application, known as prior-prior year (PPY). The application will request tax information from two years prior instead of the previous year. This change will allow students and their families to provide more accurate information as well as allow more time for college decisions. Students and parents may also encounter some challenges. This session will present a general overview of PPY and discuss the implications for students and parents.

Session:

Understanding Historically Black Colleges and Universities (HBCUs)

Audience:

High School

Speaker(s):

Iva Stewart-Barre, Admissions Counselor Spelman College

Room:

Meeting Room 9

Historically Black Colleges and Universities (HBCUs) are campuses with a special focus and provide support as well as leadership opportunities students will not find at traditional college campuses. This session will address myths associated with HBCUs campuses and shed light on the various post-secondary opportunities available to ALL students.

Session:

College Kickoff: A District Commitment to College and Career Readiness Support for All Students

Audience:

Middle and High School

Speaker(s):

Julie Zierold, Director of Curriculum and Instruction Perris Union HSD

Gail Collins, School Counselor California Military Institute Perris Union HSD

Cheri Adame, School Counselor Heritage High School Perris Union HSD

Coral Prendergast, School Counselor Heritage High School Perris Union HSD

Room:

Meeting Room 10

Perris Union HSD has taken a lead in Riverside County to increase FAFSA/Dream Act applications, college application submission rates, and enrollment in post-secondary institutions. In order to support all students with these college and career readiness goals, they have created a comprehensive district-wide College Kickoff program, which over 9,600 students participated in. From 1,587 students starting their FAFSA application process to 2,982 5th-9th grade students engaged in college and career exploration, this event has transformed their schools to college going cultures. Participants will receive materials including a process map on the steps they took to pull of their Kickoff Day.

FOCUSED DETERMINED READY





